

VIRGINIA SALTWATER RECREATIONAL FISHING DEVELOPMENT FUND

SUMMARY FISHING EVENT APPLICATION

Please complete all fields. This page should be used as a coversheet for a detailed application.

NAME AND ADDRESS OF APPLICANT:

Greg Brown
212 43rd Street
Virginia Beach, VA 23451

PROJECT LEADER: (name, phone, email)

Greg Brown
(C) 757-560-0988
gcb212@verizon.net

DESCRIPTIVE TITLE OF EVENT:

The 30th Annual Kids Fishing Day (KFD)

PROJECT LOCATION:

Lynnhaven Fishing Pier, Virginia Beach, VA

NUMBER OF PARTICIPANTS:

200 children from the Boys and
Girls Clubs of Southeast Virginia (BGCSEVA)

COST PER PARTICIPANT:

\$37.55

BRIEF EVENT PLAN SUMMARY:

The 30th Annual Kids Fishing Day (KFD) will expose 200 children from the BGCSEVA, most for the very first time, to a morning of fishing on the Lynnhaven Fishing Pier in Virginia Beach, VA, on Wednesday, 2 August 2017. The 30th Annual Kids Fishing Day event is sponsored by the Knights of Columbus, Pope Leo XIII Council 10804, in Virginia Beach, VA. The KFD event is led by Co-Lead and Knights of Columbus Past Grand Knight Greg Brown, and continues the Tidewater tradition of educating young children about the joys of fishing. With the continued financial support provided by the Virginia Saltwater Recreational Fishing Development Fund (SRFDF) / Virginia Marine Resource Commission (VMRC) for this annual event, each child will get the chance to fish from 8 AM to 12 noon on the pier, using a rod/reel that they get to keep at the end of the event. Education about the marine environment will also be a part of their fishing experience on the pier, and at each BGCSEVA Unit prior to the fishing event on the pier. A hot dog lunch will be provided for the 200 BGCSEVA children, and for the 150 BGCSEVA chaperones / adult volunteers that make execution of this annual youth focused event possible. Each of the kids will also go home wearing a KFD T-shirt that includes the SRFDF / VMRC logo on each T-shirt.

The 30th Annual Kids Fishing Day will expose, and most for the very first time, 200 young and excited children to the joys of fishing. For many, this will be a life changing experience. The hands on fishing experience, the direct exposure to the marine environment, and the educational program on the pier, will make it a "memory of their young lifetime."

Additionally, many chaperones and new volunteers, who have never fished, will be exposed to the same marine learning environment. Volunteers are paired up so that each pair of volunteers will directly mentor 5 children. There will be at least one experienced fisherman in the volunteer pair. Thus many adult volunteers and chaperones also benefit from the educational opportunities provided to them via a program designed around the 200 BGCSEVA

children. Overall, 350 Tidewater children / adults will gain a better appreciation for the marine environment, and that will help them to serve as better stewards of the Commonwealth's marine and aquatic resources, to better protect its tidal waters.

SUPPLIES: Describe the supplies that will be covered by the proposed funding, and if they will be distributed to participants or kept by the organization for future events (for example: rods and reels that will be given to participants)

Children keep the rod/reel/bottom rig and the KFD T-shirt.

Please see the attached Excel spreadsheet that lists wholesale prices for required fishing supplies (for 200 children, allowing for the children's wear and tear of fishing gear during the execution of the event). Food is based on 350 children / BGCSEVA chaperones / adult volunteers. T-shirts are based on 200 children. Administrative supplies to support the event are also included.

COSTS: (Please attach a detailed budget. Cost per participant must be included, as well as materials costs *Note source of all recipient funding in the detailed budget*)

SUMMARY COSTS

VMRC Funding:	\$7,510.85 - less donations
Recipient Funding	Donations will again be sought
Total Costs:	\$7.510.85 - less donations

VMRC Grant Financial Request for 30th Annual KFD, Wednesday, 2 August 2017

<u>Description</u>	<u>Quantity</u>	<u>Cost</u>	<u>Total</u>
Food for 350 (200 children / 25 chaperones / 125 volunteers):			
Hot Dogs, Nathans, 5 lb, 7/1, 35 CT, 2 per case, \$36.62	5.5	\$201.41	
Hot Dog Rolls, 16 CT, \$1.85	23	\$42.55	
Aluminum Foil, Reynolds 720, 200 CT, \$6.71	2	\$13.42	
Mustard Packets, Chef's Quality, 5.5g, 500 CT, \$6.62	1	\$6.62	
Ketchup Packets, 7g, 750 CT, \$14.22	1	\$14.22	
Potato Chips, Utz, Regular, 1 oz, 60 CT, \$13.37	6	\$80.22	
Oreo Cookies, 30 CT, \$8.94	12	\$107.28	
Fruit Barrel, Little Hugs, 8 oz, 40 CT, \$6.23	9	\$56.07	
Generationearth Dinner Napkins, 500 CT, \$27.37	1	\$27.37	
5 # Kraft Bags, 500 CT, \$11.39	1	\$11.39	
Propane Refill, \$22.26	1	\$22.26	
			\$582.81
<u>On Pier Children / Volunteer Hydration:</u>			
0.5 Liter Bottled Water, 40 pack, \$3.38	22	\$74.36	
			\$74.36
<u>Fishing Supplies for 200 children plus 15 spares (breakage and line untangling):</u>			
Alpha Navigator Spinning Combo, \$20.35	215	\$4,375.25	
Bottom Rigs Standard Steel Wire Drop, \$0.27	230	\$62.10	

2 oz Bank Sinker (8 sinkers), \$2.49 per lb	29	\$72.21	
Eagle Claw 231x-6 Snelled Hooks (6 hooks per package), \$1.25	80	\$100.00	
Live Bloodworms (10 worms per package), \$9.95	20	\$199.00	
Fishbites Bloodworm Alternative Regular (LL), \$5.64	15	\$84.60	
Frozen Squid, 28 lb block, \$75.00	1	\$75.00	
			\$4,968.16
<u>KFD T-shirts for 200 children:</u>			
Size YM @ \$6.20 each	40	\$248.00	
Size YL @ \$6.20 each	60	\$372.00	
Size M @ \$6.20 each	80	\$496.00	
Size L @ \$6.20 each	10	\$62.00	
Size XL @ \$6.20 each	10	\$62.00	
			\$1,240.00
<u>Administrative Supplies / Fishing Tools:</u>			
Hello Name Badge, 100 CT, \$5.49	2	\$10.98	
Markers, Sharpie, \$5.49	2	\$10.98	
Pens, Gel, \$10.99	1	\$10.99	
Metal Rim Tags, 50 CT, \$8.99	6	\$53.94	
Duracell C Batteries, 8 CT, \$11.97	1	\$11.97	
8 in Cable Ties, 500 CT, \$14.71	1	\$14.71	
8D 2.5 in Nails, 1 lb, Bright Common, \$3.47	1	\$3.47	
1/4 in Rope, 50 ft, \$10.37	1	\$10.37	
Paper, 11in, \$6.59	2	\$13.18	

HP 62XL Printer Cartridges, \$69.99	1	\$69.99	
Postage Stamps, \$9.80	1	\$9.80	
			\$220.38
<u>Pre-tax Total</u>			\$7,085.71
<u>Sales Tax (6%)</u>			\$425.14
<u>Grant Request Total</u>			\$7,510.85