



# VIRGINIA SALTWATER RECREATIONAL FISHING DEVELOPMENT FUND

## SUMMARY PROJECT APPLICATION

Please complete all fields. This page should be used as a coversheet for a detailed application.

**NAME AND ADDRESS OF APPLICANT:**

Southeast Region Kiwanis Children's Fishing Clinic

**PROJECT LEADER (name, phone, email):**

Wesley Brown 757-618-6889

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**DESCRIPTIVE TITLE OF EVENT:**

17th Annual Kiwanis Children's Fishing

**PROJECT LOCATION:**

James T. Wilson/ Buckroe Beach Fishing Pier

**BRIEF PROJECT SUMMARY: (include a detailed description of activity as an attachment)**

The mission of this project is twofold: (1) to expose targeted youth to the important ethical concepts of Chesapeake Bay Conservation and coastal/water safety by participation in educational displays;(2) to expose targeted youth to a positive leisure activity that can be a lifelong recreational alternative in the form of saltwater fishing instruction.

The annual children's fishing clinic provides targeted youth ages 8-12 years old the opportunity for hands on participation in conservation educational displays and water safety displays. After touring the educational displays within the display tent youth proceed to the Buckroe Beach Fishing Pier where they each are gifted a fishing rod and reel and receive hands on fishing instruction on the pier under the supervision of community volunteers. The event concludes with lunch for all attending

The long range goal of this project is to support further community involvement by Kiwanis Club members and foster collaborative interactions with area public and/or private agencies and organizations that address the social and educational development of targeted youth. The long-range objectives include: (1) enhancing Virginia Peninsula youth's knowledge and appreciation of their surrounding environment while equipping youth with appropriate water

safety habits; (2) providing mentoring opportunities for various community members with targeted youth; (3) assist youth in development of constructive recreational interest for lifelong participation; (4) to address delinquency prevention issues by fostering positive interaction between law enforcement and at risk youth i.e. various officers from localities annual act as volunteers on site.

## **SUPPLEMENTAL INFORMATION**

### **SUPPLEMENTAL PROJECT PROPOSAL INFORMATION**

The event/Kiwanis organizations service areas include the Eastern Virginia area encompassing the Hampton Roads area, the Southside area, Williamsburg, Isle of Wight, Suffolk, Franklin, Petersburg, and Gloucester areas. Targeted programs include summer programs and community based programs that support constructive activities for local youth.

During the 15th Annual Clinic in FY2015 approximately 280 youth participated, and in FY2016 we anticipate serving approximately 300 youth. The youth participation goal for FY 2017 is 300 youth.

Some of the organization's registering youth programs include four Peninsula YMCA summer camp programs, human services from Newport News and Isle of Wight, Boys and Girls Club of Hampton Roads, Fred Walls Camp, public parks and recreation departments from Franklin, Isle of Wight, and Petersburg, Division 12, Division 13, and Division 14 Kiwanis Clubs, juvenile court community based programs such as CASA and outreach supervision, and various Boy Scout Troops. In addition the day of the event parents may bring their children for on site event registration, supporting positive interaction activities between parents and children, and familiarizing the public with Kiwanis based activities.

The annual budget is \$16,181.00. There are no personnel cost as all committee members and on site/day of event staff are volunteers. The event has over the years cultivated a dedicated group of mentors and volunteers. Number of volunteers: 185 volunteers

#### **Monetary Summary:**

- a- 300 rod/reels for all youth (tackle, bait, chum, etc.) \$5,781.00
- b- Food (breakfast snacks/juice/water/hot dogs/chips/water/condiments \$1,400.00
- c- 500 logo T shirts for all (youth/accompanying, agency staff, volunteers) and hats for youth and all pier volunteers \$4,500.00
- d- Equipment rental (port potties/tables/tents/chairs/dumpsters/golf cart) \$1,500.00
- e- Misc. office supplies/printing/postage/site registration supplies, etc. \$2,000.00
- f- Multi-year equipment/repairs \$1,000.00

