

VIRGINIA SALTWATER RECREATIONAL FISHING DEVELOPMENT FUND SUMMARY PROJECT APPLICATION*

NAME AND ADDRESS OF APPLICANT: Coastal Conservation Association-Peninsula Newport News Rotary Club C/O Rob Cowling [REDACTED]	PROJECT LEADER (name, phone, e-mail): Rob Cowling Bus. 757-599-2207, [REDACTED] rcowling@oldpointtrust.com						
PRIORITY AREA OF CONCERN: Children's Education	PROJECT LOCATION: James River Fishing Pier Huntington Park, Newport News, VA						
DESCRIPTIVE TITLE OF PROJECT: 2009 Children's Fishing Clinic (Year 12)							
PROJECT SUMMARY: Educate children concerning conservation ethics, local saltwater aquatic habitats / species, and the art and techniques of saltwater angling. This project is designed to enhance recreational opportunities among at-risk children through fishing as well as promote marine safety.							
EXPECTED BENEFITS: Introducing at-risk children and their chaperones to fishing as a healthy recreational outlet is a primary goal. By using the educational stations we can instruct the children and their adult volunteers in the proper use of the natural resource available to them. By providing a rod and reel for each child to keep, we give them the opportunity to come back and continue what they learned at the clinic.							
COSTS: Total budget for the event is \$13,400. Funds are obtained through corporate donations and grants.							
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">VMRC Funding:</td> <td style="border: 1px solid black; text-align: center;">\$ 6,000</td> </tr> <tr> <td>Recipient Funding:</td> <td style="border: 1px solid black; text-align: center;">\$ 7,400</td> </tr> <tr> <td>Total Costs:</td> <td style="border: 1px solid black; text-align: center;">\$13,400</td> </tr> </table>		VMRC Funding:	\$ 6,000	Recipient Funding:	\$ 7,400	Total Costs:	\$13,400
VMRC Funding:	\$ 6,000						
Recipient Funding:	\$ 7,400						
Total Costs:	\$13,400						
Detailed budget must be included with proposal.							

Updated 6/1/05

Project Proposal-Virginia Recreational Fishing Development Fund

2009 Children's Fishing Clinic

A. Need: A program for educating at-risk children in recreational opportunities which exist locally and yet are unexplored with the resultant expectation of lifelong knowledge and continued participation.

B. Objective: The objective of this project is to identify and educate at-risk children of the Virginia Peninsula by exposing and instructing them in the recreational aspects of saltwater fishing.

C. Expected Results or Benefits: As the purpose of this project is to educate children concerning conservation ethics, local saltwater aquatic habitats and species, and the art and technique of salt water angling; this project is expected to enhance recreational opportunities among the at-risk children as well as promote marine safety, environmental program involvement, and identification of edible and non-edible fish species.

D. Approach: For the last twelve years (1996-2008) the Children's Fishing Clinic was acclaimed as extremely successful. The plan calls for each child and adult volunteer to proceed through a series of educational stations where marine educational demonstrations will be done. The success of the past eleven years is attributed to two primary factors, which occur simultaneously. They are:

- ❖ **The Newport News Rotary Club and The Coastal Conservation Association** together provides the general management of the event as well as the hands on fishing experience. The coordination and formation of a diversified committee is instrumental in identifying the needs and resultant solutions to a common Virginia problem. That is, educating at-risk children in recreational opportunities that exist locally and yet, are unexplored with the resultant expectation of lifelong knowledge and participation.

- ❖ Administration functions are jointly managed by the Newport News Rotary Club and The Coastal Conservation Association. The selection of the children is handled by the Newport News Parks , Recreation and Tourism. They coordinate with many different groups to select and arrange for children and adult volunteers. The day of the event, the two groups (Rotary & CCA) including about 175 volunteers, manage the registration and on site fishing instruction. Each child receives a rod & Reel, tackle, T-shirt and a full lunch. The children will keep the equipment provided so they can continue fishing in the future.

Beyond the actual fishing experience, educational booths are set up in a manner that requires each participating child and adult volunteer to pass through them and stop for a presentation. A sample of the educational booths previously used would be as follows:

- a. **Virginia Marine Science Museum:** Museum staff brings a mobile touch tank for hands on learning featuring aquatic life encountered in the Chesapeake Bay. (when available)
- b. **Virginia Marine Resources Commission:** Lewis Gillingham, Director of the Virginia Saltwater Fishing Tournament, will display local bay species they may encounter.
- b. **Emergency Response Stranding Team:** Booth will show how team responds when a sea mammal is stranded on a beach in Virginia. (when available)
- c. **VIMMS (Virginia Institute of Marine Science)** A booth showing how fish tagging can help gather valuable research data manned by John Lucy.
- d. **Newport News Parks & Recreation:** Lifeguards will do a display on water safety.
- e. **Chesapeake Bay Foundation** volunteers set-up a booth to show participants the importance of the Chesapeake Bay to

the environment and why it is important to do our part in protecting the bay. (when available)

It is proposed that the 2009 Children's Fishing Clinic be held similarly in nature as year's prior. **The request for funding from the Recreational License Fund is \$6,000.** The balance of funds will come from other community sources.

E. **Location:** The location of the event is the James River Fishing Pier, Newport News, VA. The pier is made available to us at **no charge**.

F. **Estimated Cost:**

<u>Item</u>	<u>Description</u>	<u>Amount</u>
Equipment	300 rod/reel (tackle, bait, chum, etc)	\$4,900
Food	hot dogs/chips/water (600 @ \$2.00 each)	\$1,200
Shirts	with logo & sponsors (500 @ \$6.60)	\$3,300
Rental Equipment	potties, tables/chairs, dumpster, Golf cars, etc.	\$ 900
Exhibits	display booth fees	\$ 200
Misc.	printing, postage, site supplies Office supplies, etc.	\$1,400
	Multi-Year Equipment/repairs	<u>\$1,500</u>
	Total Estimated Expenses	\$13,400
	Outside solicited contributions	<u>- \$ 7,400</u>
	Requested funds from Virginia Recreational Fishing Development Fund	\$6,000