

VIRGINIA SALTWATER RECREATIONAL FISHING DEVELOPMENT FUND

SUMMARY FISHING EVENT APPLICATION

Please complete all fields. This page should be used as a coversheet for a detailed application.

NAME AND ADDRESS OF APPLICANT:

Children's Fishing Clinic
125 Keith Rd
Newport News, VA 23606

PROJECT LEADER: (name, phone, email)

Robert Cowling
757-344-0659
Same Address

The Rotary Club of Newport News & Coastal Conservation Association (501©3)

DESCRIPTIVE TITLE OF EVENT:

This is an educational event for youth 8-12 years of age teaching them to fish and about the marine environment.

PROJECT LOCATION:

James River Fishing Pier

NUMBER OF PARTICIPANTS:

250 children

COST PER PARTICIPANT:

(do not include chaperones)

(\$7,500 / 250 = \$30 per child)

BRIEF EVENT PLAN SUMMARY:

Invitations are extended to 250 At-Risk youth to attend an event at Buckroe Fishing Pier where volunteers guide them through educational booths where they learn about marine life and local species of fish they may encounter. Each child is given a rod/reel, tackle, T-Shirt, hat and lunch. Experienced angling volunteers work with the kids to teach them how to fish and focus on safety. After the education portion of the clinic, they do hands on fishing, then all children volunteers and chaperones have lunch off the pier. In addition to the 250 participants, there will be approximately 75 chaperones and another 50-75 pier angling volunteers.

SUPPLIES: Describe the supplies that will be covered by the proposed funding, and if they will be distributed to participants or kept by the organization for future events (for example: rods and reels that will be given to participants)

275 rods/reels (allows for breakage)

Distributed to kids

800 hotdogs, rolls, condiments, etc.

Consumed day of event

Bait, tackle, chum
t-shirts (participants, chaperones)

used day of event
Distributed

COSTS: (Please attach a detailed budget. Cost per participant must be included, as well as materials costs *Note source of all recipient funding in the detailed budget*)

SUMMARY COSTS

VMRC Funding:	\$ 7,500
Recipient Funding	\$ 8,300
Total Costs:	\$15,800

Project Proposal-Virginia Recreational Fishing Development Fund

2018 Children's Fishing Clinic

A. Need: A program for educating at-risk children in recreational opportunities which exist locally and yet are unexplored with the resultant expectation of lifelong knowledge and continued participation.

B. Objective: The objective of this project is to identify and educate at-risk children of the Virginia Peninsula by exposing and instructing them in the recreational aspects of saltwater fishing.

C. Expected Results or Benefits: As the purpose of this project is to educate children concerning conservation ethics, local saltwater aquatic habitats and species, and the art and technique of salt water angling; this project is expected to enhance recreational opportunities among the at-risk children as well as promote marine safety, environmental program involvement, and identification of edible and non-edible fish species.

D. Approach: For the last **Twenty two years (1996-2017)** the Children's Fishing Clinic was acclaimed as extremely successful (2017 event scheduled for 7/22/17). The plan calls for each child and adult volunteer to proceed through a series of educational stations, where marine educational demonstrations will be done. The success of the past eleven years is attributed to two primary factors, which occur simultaneously. They are:

- ❖ **The Newport News Rotary Club and the Coastal Conservation Association** together provides the general management of the event as well as the hands on fishing experience. The coordination and formation of a diversified committee is instrumental in identifying the needs and resultant solutions to a common Virginia problem. That is, educating at-risk children in recreational opportunities that exist locally and yet, are unexplored with the resultant expectation of lifelong knowledge and participation.

- ❖ Administration functions are jointly managed by the **Newport News Rotary Club and the Coastal Conservation Association**. The selection of the children is handled by the Newport News Office on Youth Development. They coordinate with many different groups to select and arrange for children and adult volunteers. The day of the event, the two groups (Rotary & CCA) including about 175 volunteers, manage the registration and on site fishing instruction. Each child receives a rod & Reel, tackle, T-shirt, hat and a full lunch. The children will keep the equipment provided so they can continue fishing in the future.

Beyond the actual fishing experience, educational booths are set up in a manner that requires each participating child and adult volunteer to pass through them and stop for a presentation. A sample of the educational booths would be as follows:

- **Virginia Marine Resources Commission:** Lewis Gillingham, Director of the Virginia Saltwater Fishing Tournament, will display local bay species they may encounter.
- **Newport News Police Dog Team Demonstration:** They will work with the kids prior to going through the education booths.
- **VIMS** (Virginia Institute of Marine Science) A booth showing how fish tagging can help gather valuable research data

It is proposed that the 2018 Children's Fishing Clinic be held similarly in nature as year's prior. **The request for funding from the Recreational License Fund is \$7,500.** The balance of funds will come from other community sources.

E. Location: The location of the event is the **James River Fishing Pier**, Newport News, VA. The pier is made available to us at **no charge**.

F. Estimated Cost:

<u>Item</u>	<u>Description</u>	<u>Amount</u>
Equipment	275 rod/reel (tackle, bait, chum, etc)	\$5,300
Food	hot dogs/chips/water/condiments	\$1,500
Shirts/hats	500 shirts with logo & sponsors Hats for Pier Volunteers	\$4,500
Rental Equipment	potties, tables/chairs, dumpster, Golf cars, etc. 80'x 40' City tent	\$1,500
Misc.	printing, postage, site supplies Office supplies, etc.	\$2,000
	Multi-Year Equipment/repairs	<u>\$1,000</u>
	Total Estimated Expenses	\$15,800
Outside solicited contributions		<u>- \$ 8,300</u>
Requested funds from Virginia Recreational Fishing Development Fund		\$7,500
<u>Funding request is 47.4% of total budget</u>		