



# VIRGINIA SALTWATER RECREATIONAL FISHING DEVELOPMENT FUND

## SUMMARY FISHING EVENT APPLICATION

Please complete all fields. This page should be used as a coversheet for a detailed application.

---

**NAME AND ADDRESS OF APPLICANT:**

Greg Brown  
212 43rd Street  
Virginia Beach, VA 23451

**PROJECT LEADER: (name, phone, email)**

Greg Brown  
(C) 757-560-0988  
gcb212@verizon.net

---

**DESCRIPTIVE TITLE OF EVENT:**

The 28th Annual Kids Fishing Day (KFD)

**PROJECT LOCATION:**

Lynnhaven Fishing Pier, Virginia Beach, VA

---

**NUMBER OF PARTICIPANTS:**

200 children from the Boys and  
Girls Clubs of Southeast Virginia (BGCSEVA)

**COST PER PARTICIPANT:**

\$40.18

---

**BRIEF EVENT PLAN SUMMARY:**

The 28th Annual Kids Fishing Day (KFD) will expose 200 children from the BGCSEVA, most for the very first time, to a morning of fishing on the Lynnhaven Fishing Pier in Virginia Beach, VA, on Wednesday, 5 August 2015. The 28th Annual Kids Fishing Day is sponsored by the Knights of Columbus, Pope Leo XIII Council 10804, in Virginia Beach, VA. The KFD event is led by Co-Lead and Knights of Columbus Past Grand Knight Greg Brown, and continues the Tidewater tradition of educating young children about the joys of fishing. With the continued financial support provided by the Virginia Saltwater Recreational Fishing Development Fund (SRFDF) / Virginia Marine Resource Commission (VMRC) for this annual event, each child will get the chance to fish from 8 AM to 12 noon on the pier, using a rod/reel that they get to keep at the end of the event. Education about the marine environment will also be a part of their fishing experience on the pier, and at each BGCSEVA Unit prior to the fishing event on the pier. A hot dog lunch will be provided for the 200 BGCSEVA children, and for the 150 BGCSEVA chaperones / volunteers that execute this annual event. Each of the kids will also go home wearing a KFD T-shirt that includes the SRFDF / VMRC logo on each T-shirt.

The 28th Annual Kids Fishing Day will expose, and most for the very first time, 200 young and excited children to the joys of fishing. For many, this will be a life changing experience. The hands on fishing experience, the direct exposure to the marine environment, and the educational program on the pier, will make it a "memory of their young lifetime." Additionally, many chaperones and new volunteers, who have never fished, will be exposed to the same marine learning environment. Volunteers are paired up so that each pair of volunteers will directly mentor 5 children. There will be at least one experienced fisherman in the volunteer pair. Thus many adult volunteers and chaperones also benefit from the educational opportunities provided to them via a program designed around the 200 BGCSEVA children. Overall, 350 Tidewater children / adults will gain a better appreciation for the marine

\*This form alone does not constitute a complete application, see application instructions or contact Alicia Nelson at 757-247-8155 or [alicia.nelson@mrc.virginia.gov](mailto:alicia.nelson@mrc.virginia.gov)

environment, and that will help them to serve as better stewards of the Commonwealth's marine and aquatic resources, to better protect its tidal waters.

---

**SUPPLIES: Describe the supplies that will be covered by the proposed funding, and if they will be distributed to participants or kept by the organization for future events (for example: rods and reels that will be given to participants)**

Children keep the rod/reel/bottom rig and the T-shirt.

Please see the attached Excel spreadsheet that lists wholesale prices for required fishing supplies (for 200 children, allowing for the children's wear and tear of fishing gear during the execution of the event). Food is based on 350 children / chaperones / volunteers. T-shirts are based on 200 children. Administrative supplies to support the event are also included.

---

**COSTS: (Please attach a detailed budget. Cost per participant must be included, as well as materials costs \*Note source of all recipient funding in the detailed budget\*)**

**SUMMARY COSTS**

<b>VMRC Funding:</b>	<b>\$8,037.01</b>
<b>Recipient Funding</b>	<b>Donations will again be sought</b>
<b>Total Costs:</b>	<b>\$8,037.01 less donations</b>

\*This form alone does not constitute a complete application, see application instructions or contact Alicia Nelson at 757-247-8155 or [alicia.nelson@mrc.virginia.gov](mailto:alicia.nelson@mrc.virginia.gov)

**VMRC Grant Financial Request for 28th Annual KFD, Wednesday, 5 August 2015**

<u>Description</u>	<u>Quantity</u>	<u>Cost</u>	<u>Total</u>
<b><u>Food for 350 (200 children / 25 chaperones / 125 volunteers):</u></b>			
Hot Dogs, Nathans, Skinless, Beef Franks, 5 lb, 8/1, 40 CT, \$31.92	9	\$287.28	
Hot Dog Rolls, 16 CT, \$2.07	22	\$45.54	
Aluminum Foil, Reynolds 720, 200 CT, \$5.80	2	\$11.60	
Propane Refill, \$14.99	1	\$14.99	
Mustard Packets, Chef's Quality, 5.5g, 500 CT, \$6.55	1	\$6.55	
Ketchup Packets, 7g, 750 CT, \$17.29	1	\$17.29	
Potato Chips, Utz, Regular, 1 oz, 60 CT, \$13.37	6	\$80.22	
Oreos, 12 Pack (6 Cookies Each), \$5.63	30	\$168.90	
Fruit Barrel, Little Hugs, 8 oz, 40 CT, \$7.05	9	\$63.45	
Generationearth Dinner Napkins, 500 CT, \$4.99	1	\$4.99	
5 # Kraft Bags, 500 CT, \$7.23	1	\$7.23	
			<b>\$708.04</b>
<b><u>On Pier Children Hydration</u></b>			
Nestles Pure Life 0.5 Liter Bottled Water, 30 pack, \$4.20	24	\$100.80	
			<b>\$100.80</b>
<b><u>Fishing Supplies for 200 children plus 30 spares (15% breakage and line untangling):</u></b>			
Alpha Spinning Combo 6'0", \$20.35	230	\$4,680.50	
Bottom Rigs Standard Steel Wire 2 Drop WBR, \$0.27	230	\$62.10	

<b>2 oz Bank Sinker (8 sinkers), \$2.49 per lb</b>	<b>29</b>	<b>\$72.21</b>	
<b>231X-4 Snelled Hook (6 hooks per package), \$1.25</b>	<b>80</b>	<b>\$100.00</b>	
<b>12 lb Frozen Menhaden Chum, \$8.00</b>	<b>5</b>	<b>\$40.00</b>	
<b>Crab Trap Line, 48 ft \$1.50</b>	<b>5</b>	<b>\$7.50</b>	
<b>Live Bloodworms (10 worms per package), \$8.95</b>	<b>20</b>	<b>\$179.00</b>	
<b>Fishbites Bloodworm Alternative Regular (LL), \$4.60</b>	<b>35</b>	<b>\$161.00</b>	
<b>Frozen Squid, 28 lb block, \$75.00</b>	<b>1</b>	<b>\$75.00</b>	
			<b>\$5,377.31</b>
<b><u>KFD T-shirts for 200 children:</u></b>			
<b>Size YM @ \$6.20 each</b>	<b>80</b>	<b>\$496.00</b>	
<b>Size YL @ \$6.20 each</b>	<b>80</b>	<b>\$496.00</b>	
<b>Size M @ \$6.20 each</b>	<b>20</b>	<b>\$124.00</b>	
<b>Size L @ \$6.20 each</b>	<b>10</b>	<b>\$62.00</b>	
<b>Size XL @ \$6.20 each</b>	<b>10</b>	<b>\$62.00</b>	
			<b>\$1,240.00</b>
<b><u>Administrative Supplies / Fishing Tools</u></b>			
<b>Hello Name Badge, 100 CT, \$5.49</b>	<b>2</b>	<b>\$10.98</b>	
<b>1-1/4 in Metal Rim Tags, 50 CT, \$9.29</b>	<b>6</b>	<b>\$55.74</b>	
<b>8 in Cable Ties, 100 CT, \$5.96</b>	<b>3</b>	<b>\$17.88</b>	
<b>8D 2.5 in Nails, 1 lb, Bright Common, \$3.47</b>	<b>1</b>	<b>\$3.47</b>	
<b>1/4 in Rope, 50 ft, \$7.90</b>	<b>1</b>	<b>\$7.90</b>	
<b>OfficeMax Inkjet Paper, 24 #, \$9.99</b>	<b>1</b>	<b>\$9.99</b>	
<b>OfficeMax 94 Printer Cartridge, Black, \$22.49</b>	<b>1</b>	<b>\$22.49</b>	
<b>OfficeMax 95 Printer Cartridge, Color, \$27.49</b>	<b>1</b>	<b>\$27.49</b>	

			<b>\$155.94</b>
<b><u>Pre-tax Total</u></b>			<b>\$7,582.09</b>
<b><u>Sales Tax (6%)</u></b>			<b>\$454.92</b>
<b><u>Grant Request Total</u></b>			<b>\$8,037.01</b>